

MiHC GROWTH/EXPANSION STRATEGY CONSULTANT

DESCRIPTION

MiHC Background:

The Michigan Hispanic Collaborative (MiHC) is a 501(c)(3) nonprofit organization that distinctively mentors, and supports academically ambitious low-income Hispanic high school and college students in under-resourced Michigan Hispanic communities. We work to eliminate equity barriers that stall academic and employment opportunities, with an overall goal of rapidly reducing the 40% Detroit Latino poverty rate through economic leadership via a bachelor's degree and beyond.

Project Description:

We are seeking a growth strategy consultant to support MiHC leadership as we build our short- and long-term growth strategy. Specifically, this consultant will work with MiHC leaders to develop an expansion plan for our La Próxima Generación (Prox Gen) program. Prox Gen is a culturally relevant, two-generation program that supports Hispanic students and parents as they navigate college access and persistence.

Currently, we operate Prox Gen in Detroit. We are hoping to expand Prox Gen to Hispanic communities in other Michigan cities. This consultant will investigate target communities, gauging community and school support to understand where MiHC should launch next.

MiHC's standard of excellence mandates that we partner with content experts that are recognized as leaders in their field. We also hope that those we hire are committed to our mission and have values that align with our organization's work.

This is a short-term project (4-6 months) with a minimum commitment of 100 hours per month. Details will be confirmed upon the start of the project.

Preferred Qualifications:

- Master's degree in nonprofit management, business, education, public policy, or related field.
- Demonstrated experience with nonprofit organizational strategy and growth.
- Experience working with schools or in the educational sector.

Project Tasks:

The growth/expansion strategy consultant will:

- Reach out to identified target communities, engaging stakeholders to gauge community/school needs and support
- Work with MiHC leadership to create growth/expansion strategy, incorporating findings from outreach

- Meet with MiHC leadership to provide updates on workplan.

Deliverables:

This consultant will provide:

- Growth/expansion strategy
- Report with insights gained from outreach to target communities

Interested candidates must provide a resume outlining relevant experience by February 4, 2022 to amandas@mihc.org. If possible, please provide a writing sample related to the nature of this work.

Individuals employed by the Michigan Economic Development Corporation may not apply.

Consultant will be required to sign a Non-Disclosure Agreement.