



Annual Desayuno



SPONSORSHIP PACKET

2025

The Play
Everywhere
Challenge
Built
to Play

UP
ART STUDIO

ABOUT US

Empowering Students. Strengthening Michigan's Future.

The Michigan Hispanic Collaborative (MiHC) is a nonprofit organization dedicated to increasing the college success and career readiness of first-generation students across Michigan. Founded with a vision of educational equity, we strive to break down systemic barriers and open pathways to opportunity for first-generation youth and their families.

Our Mission

To break the cycle of poverty through education and early career program support. We help Michigan first-generation & low-income students and young professionals navigate the complexity of college access through early career by providing support, resources, and opportunities. To strengthen Michigan's economy through MiHC scholar's bachelor's degree attainment and career success.

What We Do

At MiHC, we take a holistic approach to student success. Our programming is designed to support first-generation youth at every step of their academic and professional journey:

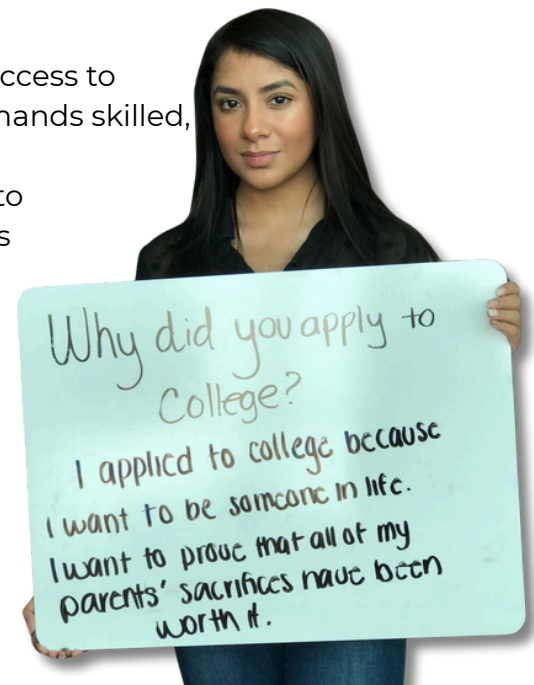
- **College Readiness & Access:** Workshops, coaching, and resources to help students navigate college applications, financial aid, and scholarships.
- **College Persistence:** Ongoing support for students enrolled in college, including success coaching, peer networks, and connections to on-campus resources.
- **Career Readiness:** Internships, mentorship, and professional development programs that build pathways from college to career.
- **Family Engagement:** Bilingual programming and culturally relevant guidance to empower families as active participants in their students' educational journey.

Why It Matters

Too few Michigan students complete college, limiting their access to stable, well-paying careers. As the economy increasingly demands skilled, educated workers, a college degree is key to long-term success. MiHC is committed to guiding students to and through college, connecting them to sustainable careers that fuel both individual opportunity and Michigan's economic growth.

Our Community

MiHC collaborates with schools, universities, employers, and community organizations to build a statewide network of support. Together, we're creating lasting change for students, families, and the communities they call home.



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SPONSORSHIP OPPORTUNITIES

\$20,000
ROJO

- Logo included on invitation
- Logo at event
- Speaking opportunity at event
- Sponsorship recognition on all press and event-related marketing
- Recognition on website, e-newsletter, and social media
- Student engagement + volunteer opportunities
- VIP seating for 16

\$10,000
AZUL

- Logo included on invitation
- Logo at event
- Sponsor recognition displayed on all marketing materials
- Student engagement + volunteer opportunities
- VIP seating for 8

\$5,000
VERDE

- Logo at event
- Student engagement + volunteer opportunities
- VIP seating for 8

\$1,000
AMARILLO

- Logo at event
- VIP seating for 2

Partner With Us

If your ERG or affinity group is interested in sponsoring, contact us for special pricing and opportunities to make a meaningful impact.

Email our team at mihc@mihc.org
to participate as a sponsor.



SPONSORSHIP COMMITMENT FORM



Company Name (as you would like to be listed): _____

Full Name: _____ **Phone Number:** _____

Email: _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

SPONSORSHIP LEVEL

☐ **Rojo (\$20,000)**

☐ **Azul (\$10,000)**

☐ **Verde (\$5,000)**

☐ **Amarillo (\$1,000)**

PAYMENT INFORMATION

☐ **Credit Card**

Full Name on Card: _____

Card Number: _____ **Exp. Date** _____

CVV: _____ **ZIP:** _____

☐ **Check**

Make payable to: Michigan Hispanic Collaborative

Signature: _____ **Date:** ____/____/____

Please email or mail completed form to:
Michigan Hispanic Collaborative
2050 15th St.
Detroit, MI 48216

Email to: mihc@mihc.org

