



**ANNUAL**

# DESAYUNO

**2026**

**SPONSORSHIP  
PACKET**

# About MiHC

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**Michigan Hispanic Collaborative (MiHC)** empowers Michigan's first-generation and under-resourced students to make informed decisions about their futures and move confidently from high school into college, career pathways, and early adulthood.

We believe students already possess the talent, resilience, culture, ambition, and family support needed to succeed. Too often, however, they are asked to navigate complex decisions about education, careers, finances, and life after high school without consistent guidance or access to trusted networks.

Through our Everything to Win (ETW) framework, MiHC provides in-school decision-making infrastructure, sustained coaching, real-world exposure, family engagement, and personalized support that help students build the competencies and confidence to thrive in school, work, and life.

**Today, MiHC partners with schools, families, employers, colleges, and community organizations to help students:**

- Develop clear plans for life after high school
- Explore college, career, and workforce pathways
- Build critical life, financial, and professional skills
- Strengthen relationships with trusted adults and mentors
- Navigate important transitions with confidence and support

**Our goal is simple:** to ensure that talent—not access—determines opportunity.

By helping students make informed decisions and follow through on them, MiHC is building a stronger workforce, stronger families, and greater economic mobility across Michigan.

## Everything to Win (ETW)

Everything to Win is MiHC's student success framework. Through classroom learning, coaching, family engagement, and real-world experiences, ETW helps students turn ambition into action and move confidently toward college, career pathways, and long-term opportunity.



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## 2026 SPONSORSHIP OPPORTUNITIES

**\$10,000**  
ROJO

- Logo included on invitation
- Logo at event
- Speaking opportunity at event
- Sponsorship recognition on all press and event-related marketing
- Recognition on website, e-newsletter, and social media
- Student engagement + volunteer opportunities
- VIP seating for 16

**\$5,000**  
VERDE

- Logo included on invitation
- Logo at event
- Sponsor recognition displayed on all marketing materials
- Student engagement + volunteer opportunities
- VIP seating for 8

**\$2,500**  
AZUL

- Logo at event
- Student engagement + volunteer opportunities
- VIP seating for 8

**\$1,000**  
AMARILLO

- Logo at event
- VIP seating for 2

### Partner With Us

If your ERG or affinity group is interested in sponsoring, contact us for special pricing and opportunities to make a meaningful impact.

Email our team at [mihc@mihc.org](mailto:mihc@mihc.org)  
to participate as a sponsor.

# 2026 SPONSORSHIP COMMITMENT FORM

**Company Name (as you would like to be listed):** \_\_\_\_\_

**Full Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

## SPONSORSHIP LEVEL

**Rojo (\$10,000)**

**Azul (\$2,500)**

**Verde (\$5,000)**

**Amarillo (\$1,000)**

## PAYMENT INFORMATION

**Credit Card**

**Full Name on Card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_

**CVV:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Check**

**Make payable to: Michigan Hispanic Collaborative**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_/\_\_\_/\_\_\_



**Please email or mail completed form to:**  
**Michigan Hispanic Collaborative**  
**2050 15th St.**  
**Detroit, MI 48216**

**Email to: [mihc@mihc.org](mailto:mihc@mihc.org)**